

## WHERE TO BUY VIAGRA CONNECT®?

**VIAGRA CONNECT** is available:

- from the pharmacy counter without a prescription
- from registered online pharmacies, after completing a simple online questionnaire
- from **viagraconnect.co.uk**, where you will also find information about how to stay safe when buying it online

**Remember, in most cases erection problems can be treated. Take action by talking to your pharmacy staff in confidence today.**

**ViagraConnect.co.uk**

**VIAGRA CONNECT** 50 mg film-coated tablets. Contains sildenafil. For erectile dysfunction in adult men. For correct use read instructions carefully.

Upjohn, Walton Oaks, KT20 7NS.

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## IS VIAGRA CONNECT® RIGHT FOR ME?

You've already taken the first step. The next is to have a discreet conversation with the pharmacy staff. Don't worry, the staff are used to having these conversations and will put you at ease.

There's no need for a physical examination or intimate questions about your sex life; they will check you are over 18 and ask you a few questions about:

- Your general physical health
- Any medicine you might be taking

## IS VIAGRA CONNECT® RIGHT FOR ME?

The pharmacy staff may also use a checklist to assess if you have any underlying health conditions or are taking certain medications. This helps them decide if **VIAGRA CONNECT** is right for you.

If **VIAGRA CONNECT** is right for you, the pharmacist will explain how to take it correctly for the best results. You should also see your doctor within 6 months of your first purchase of **VIAGRA CONNECT** to get a health check-up to check for any underlying conditions.

If **VIAGRA CONNECT** isn't right for you, the pharmacist will advise you to see your doctor.

# Don't let life get in the way of your love story



[viagraconnect.co.uk](http://viagraconnect.co.uk)

## ERECTION PROBLEMS CAN HAPPEN TO ANY MAN, AT ANY AGE

Did you know, by age 40, 1 out of every 4 men may have experienced some degree of erection problem (EP)? It can be a warning sign of other underlying health conditions, so it's worth talking to your pharmacist or GP.

The process of getting and maintaining an erection is complex. The body has to send signals to the brain and blood has to flow into the penis. Sometimes the things we take for granted just don't happen.

For some, EPs are an occasional occurrence, for others it's more frequent. But it has nothing to do with masculinity.

## YOU'RE NOT ALONE

Don't worry. If you're having EPs, you're not alone. An estimated 4.3 million men in the UK experience symptoms.\*

**VIAGRA CONNECT** could help. Since **VIAGRA CONNECT** was made available in pharmacy, over 1 million men have taken action on their erection problems\*\*, starting a new chapter in their love story.



\*Prevalence based on men reporting occasional and frequent difficulty getting and maintaining an erection [ref. Kantar TNS Omnibus Survey Dec 2010 – in a survey of 1,033 men]

\*\* Estimated from reported use since launch [ref. Kantar Viagra Connect Onlinebus Survey 2019 – in a survey of 1,499 UK men, 35 yr+]

## WHAT CAUSES ERECTION PROBLEMS?

The main physical cause of EPs is a lack of blood flow into the penis, often caused by blood vessels in the penis becoming blocked or narrowed. This can be caused by conditions such as diabetes, high blood pressure and high cholesterol.

Stress, lack of sleep, lack of exercise, unhealthy food and too much alcohol can affect your ability to get and keep an erection hard enough for sex.

Even young, fit men with no underlying health conditions can experience EPs. Psychological factors can play a huge role here, and should be taken just as seriously as physical causes.

## HOW DOES VIAGRA CONNECT® WORK?

**VIAGRA CONNECT** works by increasing blood flow to the penis, helping men get and keep an erection long enough for sex. It doesn't work instantly – it starts to have an effect within 30 minutes and requires sexual arousal. But there's no need to rush. **VIAGRA CONNECT** can last for up to 4 hours after it's taken.

**VIAGRA CONNECT has proven effective in treating all three issues related to EPs:**

- Getting an erection
- Hardness of an erection
- Maintaining an erection

